

# Get your Music Video Seen

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"How do I get my video seen" is one of the first questions we are asked from bands wishing to know how to go about getting their videos played and seen by others.

Below I have included links and outlined some of the different options available to answer this question.

Things will come and go but I shall try to keep this updated. If you know of anything I may have missed please send me a message to let me know.

Firstly the most important thing you can do as an artist is sign up to apra-amcos & upload your music to songcast.

apra-amcos  
<http://www.apra-amcos.com.au/>

The Australasian Performing Right Association (APRA) collects and distributes licence fees for the public performance and communication of our members' musical works. The Australasian Mechanical Copyright Owners Society (AMCOS) collects and distributes mechanical royalties for the reproduction of our members' musical works.

SongCast  
<http://www.songcastmusic.com/>

Distribution Network - SongCast delivers music to iTunes US, iTunes Japan, iTunes UK/Europe, iTunes Canada, iTunes Australia/NZ, iTunes Mexico, Rhapsody, Amazon MP3, Emusic, Napster & MediaNet.

Broadcast  
rage - ABC  
<http://www.abc.net.au/rage/>

So you've got an awesome clip and you want to get it played on rage...fantastic...rage loves new clips!!! Before sending us your clip, make sure that you've ticked off everything on our checklist! rage receives a massive amount of new music videos every week so if your clip is going to be played, it may take several weeks. You will NOT be contacted by rage to let you know if your clip is going to be played. The only way to find out if your clip is going to be played is by checking the rage playlists, published every Friday on the rage website. Overseas artists please note that the digital betacam should be in PAL format not NTSC. LASTLY It's also very important to note that rage being part of the ABC strictly abides by its Editorial Policies. It is very clear that rage is unable to broadcast music videos that have repeated and prominent references to commercial organisations or products. **THIS INCLUDES YOUR WEBSITE, FACEBOOK AND MYSPACE ADDRESSES!** For more information on the ABC Editorial Policies click here. By submitting your video you confirm that you own all copyright in the video, or have all the necessary licenses to allow the ABC to broadcast it in perpetuity and archive it in our library.

## Landed Music

<http://landedmusic.com.au>

If you're an original, unsigned or touring Artist or Band then this is the place to make yourself known. We are looking for original bands and artists like you who want to get their music out there! Landed music is running all year so there's no cut off date to send us your Music video. Also keep us informed on when you are playing as we may be able to include the info in your gig guide segment. For enquiries contact us at [artist@landedmusic.com.au](mailto:artist@landedmusic.com.au) This e-mail address is being protected from spam bots, you need JavaScript enabled to view it or Call 02 6242 2400 for further details.

## ChannelU

<http://www.channelv.com.au/v/channelu/what-is-channel-u.aspx>

Channel U brings the best unsigned music straight to your TV, Mondays to Thursdays at 8:30pm on [V]. Whether you're a band/solo artist with a video to promote, or fan of cool new music, you've gotta check out Channel U. Plus you can Vote for your favourite videos and see who comes out on top!

This is how it works

1. Musicians submit their videos to be aired on the Channel U show. The videos that are accepted will be listed on this website.

2. You then vote for your favourite clips, either via SMS or this website. Note that you can vote anytime, it all counts (Terms and conditions).

To vote by SMS, send the U code of the video to 1999 85 85 (55c maximum cost per SMS).

3. During the live shows (Monday to Thursday at 8:30pm on [V]), the on-air playlist is updated in real time based on your votes

You can also check out this website to see who is winning the votes. Check the "Top Rated" pod on the homepage, updated 9pm every weekday.

So, whether you're an upcoming artist or a dedicated music fan, Channel U puts YOU in control of the music. Yeah! The Music Jungle

<http://www.themusicjungle.com.au/upload/home.do>

Music Video show channel 9 11am Saturdays

Channel 31 [www.c31.org.au](http://www.c31.org.au)

Melbourne's community television consortium offering specialised broadcasting.

C31 Melbourne and Geelong - the Melbourne Community Television Consortium is Victoria's not-for-profit community television service providing locally-based entertainment, education and information

## INTERNATIONALCanadian Music TV

<http://www.canadianmusictv.com>

[info@canadianmusictv.ca](mailto:info@canadianmusictv.ca)

Canadian Music TV is a new service for indie bands and artists to gain further exposure to their music via traditional television AND the World Wide Web. By creating a synergy between the television program and the website, we endeavour to maximize your exposure to potential customers of your music. We too are 100% independent.

For more information check out [http://www.mca.org.au/bulletins/commissions\\_item.php?244](http://www.mca.org.au/bulletins/commissions_item.php?244)

## Online Video Streaming

You no longer need to be signed by a record label or pay a TV station to reach the world. You can now upload video clips of your music to the net for free and have them available for everyone to view 24/7 worldwide.

YouTube

[www.youtube.com](http://www.youtube.com) Youtube is the most popular video platforms on the net. In 2009-2010 music videos made up the most watched video content. This give you world wide exposure increasing your potential target market. Web communities like

YouTube display the number of times each uploaded video is accessed. This means your video popularity is now completely measurable and you can use this statistic when marketing yourself to promoters, live venues, film/game soundtracks and record companies, etc

Vimeo

<http://vimeo.com/>

Vimeo is a respectful community of creative people who are passionate about sharing the videos they make. We provide the best tools and highest quality video in the universe

BEAT100

[www.beat100.com](http://www.beat100.com)

Be seen, heard & rewarded by sharing music, videos, pictures, news and events on BEAT100 social music and video network - make new friends and connect.

Red Sky Music - Australian Music Channel

<http://www.redskymusic.com.au>

Red Sky Music is a 24-hour music channel, aimed to promote independent musicians from a variety of regions and genres to a mass audience.

Myspace/Facebook [www.myspace.com](http://www.myspace.com) [www.facebook.com](http://www.facebook.com) Myspace & Facebook are two of the most popular social networking platforms on the net. It should not be overlooked as a viable marketing platform to promote your music, events and videos. It is also a great place to connect with your audience and build up a list of friends and followers. SwitchTV

<http://www.switch.tv/>

Switch.TV shows some of the best short films, video clips, animations and music videos around

Radio

Radar Music | Australia's Digital Radio New Music Station

[www.radarmusic.com.au/](http://www.radarmusic.com.au/)

New Digital Radio Station

TripleJ Unearthed <http://www.triplejuneearthed.com/>

Register at:

<http://www.triplejuneearthed.com/registration/whyregister.aspx>

ARTIST - I'm a music maker

Unearthed is all about exposing fresh Australian talent - that's you! Send us your music and we'll put it up on this site for everyone to discover. It's easy...

1 - Register to Unearthed

2 - Sign up as an artist

People will be able to listen to your music, but don't worry...you will still retain copyright. To find out more nitty gritty info on how we will use your music head to help.

Other Interesting Links [LGUnsigned](#)

<http://www.lgunsinged.com.au>

ARE YOU UNSIGNED AND READY TO MAKE IT BIG?

YOU COULD FLY TO SINGAPORE AND PLAY ONE FREAKING AWESOME SHOW. THE LG LIVE AT THE 2010 FORMULA 1 SINGTEL SINGAPORE GRAND PRIX

UPLOAD YOUR TRACK HERE WE'LL SEE IF YOU'VE GOT WHAT IT TAKES.

Click here to register now!

Create your artist profile, upload your tracks and images - tell your mates!

Support your fave artists by writing reviews and voting for them and you could win these awesome prizes just for voting.

TVHits

<http://au.youth.yahoo.com/b/tvhits/831/tv-hits-unsignedbe-discovered/>

Calling all budding musicians and bands - this is your chance to get discovered and get your music heard far and wide!

Nominate yourself or your band, or tell us about a rad new Aussie unsigned artist we need to know about! Just submit the following to us via our MySpace page - [www.myspace.com/tvhitsmag](http://www.myspace.com/tvhitsmag)

UCTV

<http://www.uctv.fm/site/about>

uctv.fm brings an exciting mix of music entertainment right to your fingertips! Finally the TV experience with the power of choice can be yours, all in one great easy mix.

Get YOUR show on uctv.fm!

Like to see your stuff up on the box? uctv.fm could be your answer. Contact us with your ideas, we'd love to hear from you!